

ADVERTISEMENT ORDER FORM

ON-SITE CONFERENCE PROGRAM AD



6th Annual International Conference on



“Engaging The Other: The Power of Compassion”

December 1-4, 2011 Santa Clara University, Santa Clara (San Francisco Bay area) California
www.cbiworld.org

We invite you to place an advertisement in the 2011 on-site program and support this effort at the same time. Funds generated by ads support our subsidy fund to bring students, low-income activists, and key representatives from developing societies to the conference who otherwise could not attend.

All conference participants receive copies of the program to share with organizations, agencies, and groups in their communities. In addition to the more than 100 organizations internationally that cooperate with the ETO Conference, the program is distributed to relevant organizations, associations, universities, peace studies programs, NGOs, and government offices, and is displayed at various international and national professional conferences. A list of advertisers is also posted on our web site. Order of listing is determined by size of ad, and web links and logos are included if desired.

Relevant organizations, services, or individuals can advertise in the program. Ads can include information about the organization and endorsements of the conference or encouraging statements to conference participants.

RATES AND DETAILS

You may Email or print the following form and mail it. Please type or print in the spaces provided clearly.

Organization or Individual Name: _____

Address: _____

Authorized Agent: _____

Phone: _____ Fax: _____

E-mail: _____ Web Address: _____

DISPLAY AD SIZE REQUESTED (check box at right):

Full Page: 7" X 9" \$650 1/4 Page: 3 1/2" X 4 1/2" \$250
1/2 Page: 4 1/2" X 7" \$400 Business Card size: 2" X 3 1/2" \$150

Special Discounted Fee for combined Tote Bag ad, Program ad, & Display Table rental, (contact CBI for details).

TERMS: Please make full payment in advance with ads, payable to: **Common Bond Institute**
12170 S. Pine Ayr Drive, Climax, MI 49034 USA
Phone/Fax: 269-665-9393 Email: SOLweean@aol.com

METHODS OF PAYMENT:

Paypal Money order Cashiers Check Check Wire (contact CBI for wiring details).
(See **PayPal** button link to CBI account at: http://www.cbiworld.org/Pages/Conferences_ETO_Fees.htm)

Note: Checks must be received by **November 17th** to allow time to clear our bank. After this date payment must be by PayPal or direct wire.

MECHANICALS: Ads may be either:
Black and white with 100-line screen half-tones
~ or ~
Black and white with fine line detail

Ads to be submitted in "camera-ready" form to above address. You will be provided with a program copy.

METHODS TO SUBMIT: Ad must be received by **Nov. 21**

"Camera-Ready" Ads can be submitted in one of these two ways:

1. Prepared hardcopy and mailed to Common Bond Institute (see address above)
2. Created on or scanned into a computer, in correct size, and attached as an e-mail file (see above Email)