

# ADVERTISEMENT ORDER FORM FOR ON-SITE CONFERENCE PROGRAM



## 3<sup>rd</sup> Annual International Conference on "Engaging The Other:" The Power of Compassion



**Dates:** September 4-7, 2008

**Site:** San Francisco (San Mateo) California

We invite you to place an advertisement in the 2008 on-site program and support this effort at the same time. Funds generated by ads are used for our subsidy fund to bring students, low-income activists, and key representatives from developing societies to the conference who otherwise could not attend.

All conference participants receive copies of the program to share with organizations, agencies, and groups in their communities. In addition to the more than 90 organizations internationally that cooperate with the ETO Conference, the program is distributed to relevant organizations, associations, universities, peace studies programs, NGOs, and government offices, and is displayed at various international and national professional conferences. A list of advertisers is also posted on our web site. Order of listing is determined by size of ad, and web links are included if desired.

Organizations or individuals can advertise in the program. Ads can include information about the organization and endorsements of the conference or encouraging statements to conference participants.

### RATES AND DETAILS

You may print the following form and mail it. Please type or print in the spaces provided clearly.

Organization or Individual Name: \_\_\_\_\_

Address: \_\_\_\_\_

Authorized Agent: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_ Web Address: \_\_\_\_\_

#### DISPLAY AD SIZE REQUESTED (check box at right):

Full Page: 9 3/4" X 7 1/2" [ ] \$650      1/4 Page: 4 3/4" X 3 1/2" [ ] \$250  
1/2 Page: 4 3/4" X 7 1/2" [ ] \$400      Business Card size: 2" X 3 1/2" [ ] \$150

**TERMS:** Please make full payment in advance with ads, payable to:

**Common Bond Institute** 12170 S. Pine Ayr Drive, Climax, MI 49034 USA  
Phone/Fax: 269-665-9393 Email: SOLweean@aol.com

#### METHOD OF PAYMENT:

[ ] Paypal [ ] Money order [ ] Cashiers Check [ ] Check [ ] Wire (contact CBI for wiring details).

(See **PayPal** button link to CBI account at: [http://www.cbiworld.org/Pages/Conferences\\_ETO\\_Fees.htm](http://www.cbiworld.org/Pages/Conferences_ETO_Fees.htm))

#### MECHANICALS:

Ads may be either: Black and white with 100-line screen half-tones

~ or ~

Black and white with fine line detail

Ads to be submitted in "camera-ready" form to the address below. You will be provided with a program copy.

#### METHOD TO SUBMIT:

"Camera-Ready" Ads can be:

- Prepared hardcopy and mailed to Common Bond Institute (see address above)
- Created on or scanned into a computer, in correct size, and attached as an e-mail file (see above Email)

NOTE: (Please use Microsoft WORD, or confirm compatible programs with us in advance).