

**ADVERTISEMENT ORDER FORM**  
**FOR**  
**PARTICIPANT TOTE BAG**



**6<sup>th</sup> Annual International Conference on**



**“Engaging The Other: The Power of Compassion”**

**December 1-4, 2011 Santa Clara University, Santa Clara (San Francisco Bay area) California**

[www.cbiworld.org](http://www.cbiworld.org)

We invite you to place an advertisement on the participant “reusable” Tote Bag and support this effort at the same time. Funds generated by ads support our subsidy fund to bring students, low-income activists, and key representatives from developing societies to the conference who otherwise could not attend.

Relevant organizations or services can advertise on the Tote Bag. Ads allow space to include logo and limited information about the organization. All conference participants receive a bag with registration materials at check-in, and a list of advertisers is also posted on our web site. Web links and logos are included in web listing if desired. The bag is made of sturdy material and is designed to be reusable.

**RATES AND DETAILS**

Please type or print and either Email or land mail to address below

Organization or Individual Name: \_\_\_\_\_

Address: \_\_\_\_\_

Authorized Agent: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_ Web Address: \_\_\_\_\_

**TOTE BAG AD PRICE: \$ 400**

**Special Discounted Fee** for combined Tote Bag ad, Program ad, & Display Table rental, (contact CBI for details)

**TERMS:** Please make full payment in advance with submitted ads, payable to:

**Common Bond Institute** 12170 S. Pine Ayr Drive, Climax, MI 49034 USA

Phone/Fax: 269-665-9393 Email: [SOIweean@aol.com](mailto:SOIweean@aol.com)

**METHODS OF PAYMENT:**

PayPal  Money order  Cashiers Check  Check  Wire (contact CBI for wiring details).

(See **PayPal** button link to CBI account at: [http://www.cbiworld.org/Pages/Conferences\\_ETO\\_Fees.htm](http://www.cbiworld.org/Pages/Conferences_ETO_Fees.htm))

**Note:** Checks must be received by **November 17<sup>th</sup>** to allow time to clear our bank. After this date payment must be by PayPal or direct wire.

**MECHANICALS: Full Space Size: 4” X 4”** (contact CBI for more specifics)

Ads may be either: Black and white with 100-line screen half-tones

~ or ~

Black and white with fine line detail

Ads to be submitted in "camera-ready" form to the address below. You will be provided with a Tote Bag

**2 METHODS TO SUBMIT: Must receive by November 21**

**"Camera-Ready" Ads can submitted in one of these two ways:**

**1.** Created on or scanned into a computer, in correct size, and attached as an e-mail file (preferred)

**NOTE:** (Please use pdf format, or confirm compatible programs with us in advance). *—or—*

**2.** Prepared hardcopy and mailed to Common Bond Institute (see address above).